



The Great 8

Four Steps to Getting Rodeo Sponsorships

Step 1. Identify potential sponsors:

- ★ Family, friends, and neighbors – Consolidate small donations to reach your goal.
- ★ Your vet, local feed store, farrier, and others in the “horse” business
- ★ Your dentist, favorite restaurant, car dealership, places you shop, and your bank or credit union

The more people you ask, the more sponsors you’re likely to get.

Step 2. Put together a sponsor packet:

- ★ Include the form and sponsor information.
- ★ Write a cover letter introducing yourself. Include information such as:
 - The events you compete in
 - The names of your horses and the events each one does
 - Your goals for the season
- ★ Include a picture of you and your horse. Pictures of you competing are always good.

Step 3. Deliver the packet in person:

- ★ Talk about how sponsorships help the district:
 - Helps keep rodeo entry fees affordable.
 - Provides funding for year-end awards and recognition for participants.
 - Enables the district to award college scholarships to members who go on to college.
- ★ Explain the sponsor benefits. (See the Friends of District 8 intro letter) this includes such recognition as:
 - An ad in the California High School Rodeo State Finals Program, advertised twice in CHSRA State Newspaper.
 - Sponsor name on an arena banner (Sponsor to provide)
- ★ Sponsor recognition in the District 8 awards banquet program and CHSRA State Finals program
- ★ If the potential sponsor wants some time to think about it, leave the packet along with a stamped envelope addressed to:

CHSRA District 8
%Kristine Baker
31250 Loretta Road, Winchester, CA 92596.

That will make it easy for the sponsor to get the form/check to the right person.

Step 4. Recognize the sponsor’s support:

- ★ Send a thank-you note to anyone who sponsors you — preferably a handwritten one. You may want to send it after the first rodeo so you can tell the sponsor how you did.
- ★ Send another thank-you letter at the end of the year telling your sponsors about the rodeo season.
- ★ This follow-up will be a real plus next year when you are looking for sponsors again.

SPONSORSHIPS ARE DUE FOR ALL MEMBERS BY November 11, 2023
All donations to CHSRA-DISTRICT-8 are tax deductible (EIN: 33-0257500)



**Proudly representing the counties of Imperial,
Los Angeles, Orange, Riverside, San Diego and
San Bernardino**



To Potential Donors and Supporters of CHSRA & CJHSRA District 8:

For over 40 years, California High School Rodeo, District 8, has provided a place for youth rodeo to flourish and grow. Generations of cowboys and cowgirls come up the ranks and have seen the benefits of CHSRA & CJHSRA. The vision and goal have always been teaching leadership, promoting education and encouraging family values.

CHSRA & CJHSRA District 8 is one of nine districts throughout California, which make up California High School Rodeo Association (CHSRA & CJHSRA). Organized in 1970, CHSRA & CJHSRA District 8 is open to all High School students as well as the Junior Division for students in 5th through 8th grade. All members must maintain a 2.0 GPA and a passing grade in all subjects. They must also provide and care for their horse(s) and pay for their travel expenses and entry fees.

Known as the **The Great Eight** CHSRA & CJHSRA District 8 has approximately 110 members and continues to grow. District 8 has competitors from Imperial, Orange, Riverside, San Diego and San Bernardino Counties. CHSRA & CJHSRA goal is to keep alive our Western Heritage and the American Cowboy and Cowgirl way of life: sportsmanship, honesty, hard work, teamwork, loyalty, personal pride, stewardship of livestock and love for our country.

Although not recognized by high school athletics, the NHSRA, offers a rodeo program that sets high school rodeo apart from other varsity sports: Athletes compete on a scale comparable to collegiate and professional rodeo competitors. The CHSRA & CJHSRA District 8 is an independent student athletic association -- governing itself without the supervision of school administrations or assistance from tax dollars. Members are fully insured, supervised and guided by adult experts. Competitors have the opportunity to acquire scholarships and grants for continuing their educational careers.

CHSRA is a strong family orientated, non-profit program . Athletes are responsible for entry fees for each of the nine rodeos offered during the season, more if they make state and national finals. As CHSRA & CJHSRA District 8 is a non-profit organization, we rely on volunteers, sponsorship, parental, and community support to keep these fees at a minimum.



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For CHSRA & CJHSRA District 8 to continue, we must rely on the generosity of our sponsors and donors. CHSRA D8 is registered 501-C-3 non-profit organization that is run 100% through donations from sponsors, District 8 will be hosting several fundraisers throughout the year including both silent and live auctions. We would appreciate any consideration given to support our athletes. This a great opportunity to advertise your business, help a niece, nephew, grandchild, neighbor, friend or employee. Your support is helping to keep the great American tradition of RODEO alive for generations to come *and we thank you!*

Our primary goal will be to raise funds for scholarships for our senior athletes, but also contribute to some of the other expenses such as the following:

College Scholarships are awarded to our graduating seniors who will be attending a college, university or accredited trade/vocational school.

Rodeo Costs such as arena fees, ambulance fees, livestock import, tractors, water truck, fuel, and arena maintenance.

Year-End Awards may include saddles tack and a selection of western items for top placements in each event.

Belt Buckles a trophy worn with pride.

If you would like to contribute please use the attached form and send your donation to:

***CHSRA D8
%Kristine Baker
31250 Loretta Road,
Winchester, CA 92596***

Thank you for your consideration and support of our rodeo athletes and District 8.

***Any donation is greatly appreciated,
Please make checks payable to CHSRA District 8***

***SPONSORSHIPS ARE DUE FOR ALL MEMBERS BY November 11, 2023
All donations to CHSRA-DISTRICT-8 are tax deductible (EIN: 33-0257500)***

Please make checks payable to CHSRA District 8 , %Kristine Baker, 31250 Loretta Road, Winchester, CA 92596



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CALIFORNIA HIGH SCHOOL RODEO ASSOCIATION

District 8 Sponsorship Donation Form

Aims- "The Development of sportsmanship, horsemanship, and character in the youth of our country."

High School Rodeo is a non-profit organization, organized to promote student's interest in the sport of Rodeo. High School Rodeo is in connection with high school athletics but is not financially supported by any high school. We aspire to create good citizens and to ensure we keep our "Western Heritage" alive in America. All sponsor proceeds are invested into "District 8 Scholarships & Year-End Awards". Student rodeo athletes must maintain a 2.0 GPA and participate in six out of nine rodeos to be eligible for awards.

High School sponsorship donation is \$250

Junior high school sponsorship donation is \$250

SPONSORSHIPS ARE DUE FOR ALL MEMBERS BY November 11, 2023

All donations to CHSRA-DISTRICT-8 are tax deductible (EIN: 33-0257500)

If you wish to make a donation, please complete this form and return it with your donation.

Mail with check payable to CHSRA DISTRICT 8:

CHSRA DISTRICT 8
%Kristine Baker
31250 Loretta Road, Winchester, CA 92596

I would like to become a proud sponsor of CHSRA-District-8:

- * _____ Platinum Sponsor \$1500.00
Recognition in program & social media, company banner (provided by you) displayed at local rodeos
- * _____ Gold Sponsor \$1000.00
Recognition in program & social media, company banner (provided by you) displayed at local rodeos
- * _____ Silver Sponsor \$500.00
Recognition in program & social media, company banner (provided by you) displayed at local rodeos
- * _____ Bronze Sponsor \$300.00
Recognition in program company banner (provided by you) displayed at local rodeos
- * _____ Partner Contribution \$250.00
- * _____ Other Contribution \$ _____

Sponsor's Name: _____

Address: _____

Phone: _____

Sponsored on behalf of: _____ (members name)

*****Cut along this line to remove this portion for your receipt. Thank you for your support! *****

To be considered as a Saddle Sponsor, a minimum of \$1500.00 must be contributed.

*** Saddles will only be awarded if sufficient funds are raised.***

Banners must be provided by Sponsor

RECEIPT

The California High School Rodeo Association District 8 appreciates your donation \$ _____

All proceeds fund scholarships and year end awards. THANK YOU FOR YOUR SUPPORT! (EIN: 33-0257500)